



October 30, 2017

bitFlyer, Inc

Relocation and New Head Office Opening Announcement

On October 30, 2017, Japan's largest bitcoin and blockchain company, bitFlyer, Inc. ("bitFlyer", HQ: Minato-ku, Tokyo; CEO: Yuzo Kano), moved its headquarters to a new location in Tokyo Midtown.

The move aims to provide employees with a space that allows for greater focus on innovation in the fields of virtual currency and blockchain, while also providing better tools and facilities for higher quality service and operation. bitFlyer sees this as an important step towards realizing the company mission of changing the world with blockchain.

The office also features top-grade security including vein-recognition, multi-factor authentication, and surveillance cameras for the stronger protection of confidential information.



New Address

Postal Code	107 - 6208
Address	Midtown Tower 8F, Akasaka 9-7-1 Minato-ku, Tokyo

Overview

The interior is styled in the image of a Silicon Valley startup in order to inspire a culture of value creation through technological innovation. See below for a sneak peek at the new office's entrance and meeting rooms.

Entrance



The entrance has a simple design accented with the bitFlyer logo in a soft pebble black color. It will later be equipped with an LED ticker that displays price fluctuations in virtual currency, as well as a mining machine being operated internally.

Meeting rooms



All meeting rooms feature full-wall whiteboards designed to encourage borderless brainstorming and active discussion. Additionally, the rooms are named in alphabetical order after historical mathematicians, physicists, and other innovators.

Careers at bitFlyer

bitFlyer is actively hiring for a variety of roles in programming, design, planning, operations, and more. To find out more, apply [here](#).

Relocation Campaign

In commemoration of our move to Tokyo Midtown, bitFlyer is holding a special Relocation Campaign. Users who trade or deposit a specified minimum amount into their bitFlyer account from an external wallet may be eligible to win up to 100,000 yen!

Campaign Period: October 25, 2017 (Wed) - November 6, 2017 (Mon)

Campaign URL: <https://bitflyer.jp/cam/moving-201710/en/>

About Tokyo Midtown

Tokyo Midtown is a mixed-use development that opened on March 30, 2007, in the Roppongi area of Tokyo. It boasts world-class lodging, museums, offices, residences, medical facilities, as many as 130 stores, and more.

About Tokyo Midtown : <http://www.tokyo-midtown.com/en/>

About Us

bitFlyer is the largest virtual currency and blockchain company in Japan, having received investments from SMBC Venture Capital, Mizuho Capital, Dai-ichi Life Insurance, Mitsubishi UFJ Capital, Mitsui Sumitomo Insurance Venture Capital, Recruit Strategic Partners, Dentsu Digital Holdings, SBI Investment, GMO VenturePartners, QUICK, and Venture Labo Investment, among others. We operate the

bitFlyer integrated virtual currency platform, conduct blockchain research, and perform research and development on new service applications of our “miyabi” blockchain, with the objective of innovation through virtual currency/blockchain technology development for the FinTech sector.

Corporate Site: <https://bitflyer.jp/>

bitFlyer Intro Video: <https://youtu.be/TzpdOEOvc-w>

Features of Blockchain miyabi: <https://bitflyer.jp/miyabi>

Blockchain miyabi Intro Video: <https://www.youtube.com/watch?v=8fqhfAazSfc>

Contact Information

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