bitFlyer CEO Yuzo Kano will appear at the International Blockchain Conference
TOKYO: Recent Developments in Blockchain and DLT.

bitFlyer CEO Yuzo Kano will appear at the International Blockchain Conference
TOKYO: Recent Developments in Blockchain and DLT, on Monday, November 13, 2017,
at FINE TOKYO to present bitFlyer's private blockchain miyabi.

At this conference, domestic and foreign members of the International Organization for
Standardization Technical Committee 307 (ISO/TC307), which Kano is a member of, plan
on sharing current trends and future prospects in blockchain, as well as an array of use
cases and research results.

Blockchain is a completely new type of database which is decentralized and preserves
data on geographically distant servers to prevent the loss of information, thus allowing
the database to continue functioning in the event of unauthorized access to a portion of
the servers. This high level of safety has generated high expectations for its application
across an extremely wide range of fields.

International discussions regarding standardization using blockchain and Distributed
Ledger Technology (DLT) began in September 2017 with the establishment of the
ISO/TC307. Within Japan, JIPDEC took on the central responsibility for international
standardization, and is considered to be the primary facilitator for standardization
proposals from Japan, reviews of documents under consideration, cooperative efforts
with relevant organizations and businesses, etc.

bitFlyer hopes to continue contributing to further market development as a step
towards realizing our company mission of "changing the world through blockchain".

Session Overview
· Date/Time
Monday, November 13, 2017 from 4:55 PM - 5:10 PM
· Venue
FINE TOKYO (5th Floor, South Tower, Otemachi Financial City, 9-7 Otemachi Itchome,
Chiyoda-ku, Tokyo)
About ISO
Short for International Organization for Standardization, ISO is an international standardization agency of equal status with the likes of the International Electrotechnical Commission (IEC) and the International Telecommunication Union (ITU). With the exception of the electrical/electronic technology and telecommunication technology fields, the ISO creates international standards in a broad range of fields, with participation from 162 countries (as of the end of October 2017).

About TC307
TC307 is the 307th panel of experts to be established within the ISO. Other than Japan, 12 countries are P members (participating members): Australia, Canada, China, Denmark, Finland, France, Germany, Italy, South Korea, Malaysia, Norway and the UK. A total of 16 countries take part as O members (observing members): Argentina, Austria, Belgium, China, Indonesia, Iran, Ireland, the Netherlands, Singapore, Slovakia, South Africa, Spain, Sweden, Switzerland, Thailand and the United States (in alphabetical order).

About Us
bitFlyer is the largest virtual currency and blockchain company in Japan, having received investments from SMBC Venture Capital, Mizuho Capital, Dai-ichi Life Insurance, Mitsubishi UFJ Capital, Mitsui Sumitomo Insurance Venture Capital, Recruit Strategic Partners, Dentsu Digital Holdings, SBI Investment, GMO Venture Partners, QUICK, and Venture Labo Investment, among others. We operate the bitFlyer integrated virtual currency platform, conduct blockchain research, and perform research and development on new service applications of our miyabi blockchain, with the objective of innovation through virtual currency/blockchain technology development for the FinTech sector.

Contact Information
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