

November 7, 2017

bitFlyer, Inc.

**bitFlyer CEO Yuzo Kano will appear at the International Blockchain Conference
TOKYO: Recent Developments in Blockchain and DLT.**

bitFlyer CEO Yuzo Kano will appear at the International Blockchain Conference TOKYO: Recent Developments in Blockchain and DLT, on Monday, November 13, 2017, at FINE TOKYO to present bitFlyer's private blockchain miyabi.

At this conference, domestic and foreign members of the International Organization for Standardization Technical Committee 307 (ISO/TC307), which Kano is a member of, plan on sharing current trends and future prospects in blockchain, as well as an array of use cases and research results.



Where does the Blockchain lead?

International Blockchain Conference Tokyo

ブロックチェーンとDLTの最新動向

日時:2017年11月13日(月) 13:00-18:30
場所:東京金融ビレッジ FINE TOKYO

Blockchain is a completely new type of database which is decentralized and preserves data on geographically distant servers to prevent the loss of information, thus allowing the database to continue functioning in the event of unauthorized access to a portion of the servers. This high level of safety has generated high expectations for its application across an extremely wide range of fields.

International discussions regarding standardization using blockchain and Distributed Ledger Technology (DLT) began in September 2017 with the establishment of the ISO/TC307. Within Japan, JIPDEC took on the central responsibility for international standardization, and is considered to be the primary facilitator for standardization proposals from Japan, reviews of documents under consideration, cooperative efforts with relevant organizations and businesses, etc.

bitFlyer hopes to continue contributing to further market development as a step towards realizing our company mission of "changing the world through blockchain".

Session Overview

- Date/Time

Monday, November 13, 2017 from 4:55 PM - 5:10 PM

- Venue

FINE TOKYO (5th Floor, South Tower, Otemachi Financial City, 9-7 Otemachi Itchome, Chiyoda-ku, Tokyo)

- Title
Next-Generation Blockchain miyabi (English)

- Presenter
bitFlyer, Inc. CEO Yuzo Kano

- Details (Japanese site)
<https://www.jipdec.or.jp/topics/event/20171113ibc.html>

About ISO

Short for International Organization for Standardization, ISO is an international standardization agency of equal status with the likes of the International Electrotechnical Commission (IEC) and the International Telecommunication Union (ITU). With the exception of the electrical/electronic technology and telecommunication technology fields, the ISO creates international standards in a broad range of fields, with participation from 162 countries (as of the end of October 2017).

About TC307

TC307 is the 307th panel of experts to be established within the ISO. Other than Japan, 12 countries are P members (participating members): Australia, Canada, China, Denmark, Finland, France, Germany, Italy, South Korea, Malaysia, Norway and the UK. A total of 16 countries take part as O members (observing members): Argentina, Austria, Belgium, China, Indonesia, Iran, Ireland, the Netherlands, Singapore, Slovakia, South Africa, Spain, Sweden, Switzerland, Thailand and the United States (in alphabetical order).

About Us

bitFlyer is the largest¹ virtual currency and blockchain company in Japan, having received investments from SMBC Venture Capital, Mizuho Capital, Dai-ichi Life Insurance, Mitsubishi UFJ Capital, Mitsui Sumitomo Insurance Venture Capital, Recruit Strategic Partners, Dentsu Digital Holdings, SBI Investment, GMO VenturePartners, QUICK, and Venture Labo Investment, among others. We operate the bitFlyer integrated virtual currency platform, conduct blockchain research, and perform research and development on new service applications of our *miyabi* blockchain, with the objective of innovation through virtual currency/blockchain technology development for the FinTech sector.

Corporate Site: <https://bitflyer.jp/>

bitFlyer Intro Video: <https://youtu.be/TzpdOEOvc-w>

Features of Blockchain miyabi: <https://bitflyer.jp/miyabi>

Blockchain miyabi Intro Video: <https://www.youtube.com/watch?v=8fqhfAazSfc>

¹ bitFlyer recorded the largest monthly transaction volume, number of customers, and capital in Japan. (As of the end of February 2017 based on research by Seed Planning (February 2017 Digital Currency Exchange Bitcoin Transaction Volume Research) and bitFlyer.)

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