bitFlyer, Inc. (Headquarters: Minato-ku, Tokyo, CEO: Yuzo Kano) is the largest Bitcoin/blockchain company in Japan. It will open an exchange for Ethereum, a virtual currency.

When this service is implemented, customers will be able to buy and sell Bitcoin and Ethereum on bitFlyer Lightning.

Price Change in Ethereum (from Nov. 2015 ~ Present)
- Jul. 2015: Ethereum ICO (Initial Coin Offering) 1 ETH = 0.0005 BTC (16 JPY)
- Jan. 2016: 1 ETH = 0.0021 BTC (109 JPY)
- Feb. 2016: 1 ETH = 0.0059 BTC (268 JPY)
Mar. 2016: 1 ETH = 0.0176 BTC (875 JPY)
Apr. 2016: 1 ETH = 0.0278 BTC (1,321 JPY, a 82-fold increase from the ICO price)

How Ethereum Works
Ethereum is a decentralized platform with a virtual currency unit called Ether, which has potential not only as a currency but is also highly flexible in that it can handle user-defined contracts (smart contracts) and property.

These smart contracts, written with a Turing-complete language, can execute automatically without a central authority. Execution of these contracts requires an amount of Ether relative to the contract's complexity, which is paid to miners on the network.

As with Bitcoin, Ether is currently issued through mining, but in the future it will transition to a proof-of-stake system.

About bitFlyer
bitFlyer is Japan's largest Bitcoin / blockchain business and has received funding from investors including Mitsubishi UFJ Capital Co., Ltd., Mitsui Sumitomo Insurance Venture Capital Co., Ltd., Recruit Holdings Ltd., and Dentsu Digital Holdings, Inc. They manage the comprehensive Bitcoin platform, bitFlyer, whose platform includes Bitcoin sales and exchange, Bitcoin payment services, and Bitcoin advertisement services. They also carry out surveys, analysis, research, and development of new services that utilize blockchain technology.

bitFlyer introductory video: https://www.youtube.com/watch?v=9FZn5XwQKLY
Corporate Website: https://bitflyer.jp/en/
Corporate shareholders (partial list)
**bitFlyer History**

**2014**
- January: bitFlyer Co., Ltd. established
- May: bitFlyer public release
- June: Financing reaches 120 million JPY
- September: Bitcoin crowd funding site fundFlyer opened
- December: Start of exchange service to exchange points for Bitcoin

**2015**
- January: Financing reaches 130 million JPY
- April: Release of chainFlyer, a block chain visualization tool
- July: Release of bitFlyer Lightning Bitcoin exchange
- August: Financing reaches 510 million JPY, accounting auditor selected (Ernst & Young ShinNihon LLC)
- October: Monthly trading volume tops 1 billion JPY, start of Bitcoin donations to the Japanese Red Cross Society
- November: Monthly trading volume tops 2 billion JPY, bitFlyer FX released, Blockchain Lab established
- December: Monthly trading volume tops 3 billion JPY, registered users top 100,000

**2016**
- January: Monthly trading volume tops 7 billion JPY
- February: Get Bitcoin released
- March: Monthly trading volume tops 9 billion JPY, deposit services are available 24h, 365 days, launching Amazon Gift Cards with Bitcoin.

**Employment Information**
We are accelerating our global deployment with the goal of becoming the worldwide standard for comprehensive Bitcoin platforms. We are now hiring people who want to help spread Bitcoin through the world!

[https://www.wantedly.com/companies/bitflyer/projects](https://www.wantedly.com/companies/bitflyer/projects)

**About Bitcoin**
What is Bitcoin? (video) [https://www.youtube.com/watch?v=rZ7dbOzz05k](https://www.youtube.com/watch?v=rZ7dbOzz05k)
Glossary https://bitflyer.jp/Glossary/?lang=en

Our Service
platform to buy and sell Bitcoin https://bitflyer.jp/ex/Price?demologin=1/?langchanged=en
bitFlyer Lightning https://lightning.bitflyer.jp/trade/?lang=en
bitFlyer FX https://lightning.bitflyer.jp/trade/btcfx
Ethereum https://bitflyer.jp/ethereum
chainFlyer https://chainflyer.bitflyer.jp/?lang=en
Blockchain Lab https://bitflyer.jp/blockchain-lab/?lang=en
bitWire SHOP https://bitflyer.jp/Corporate/bitWire-Shop
Echo https://bitflyer.jp/Corporate/Echo
Get Bitcoin! https://bitflyer.jp/static/getcoin
fundFlyer http://fundflyer.bitflyer.jp/en/
BITCOIN DONATIONS http://bitcoindonations.bitflyer.jp/
BTC News https://news.bitflyer.jp/

Campaign Lineup
  • Fee Free Campaign

  • Bonanza Anniversary Campaign

  • Trade Grand Prix 2016
• Trade Grand Prix 2016 Daily Rankings

• Taker Campaign

• Market Maker Campaign

• Login & Chat Bonus
Price Change in Bitcoin (from Jan.2016 ~ Present)

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